

Book Proposal

PLEASE ANSWER ALL OF THE FOLLOWING QUESTIONS AND SUBMIT THIS BOOK PROPOSAL WITH THE OTHER ITEMS FOR THE WORKSHOP.

1. **Statement of aims:** Briefly and concisely state the main themes and objectives of the proposed book as well as a summary of the content of the book in one or two-paragraphs.
2. **Include a detailed synopsis of the proposed book:**
 - Proposed title
 - Proposed table of contents
 - Brief summary (3-4 sentences) of each chapter
 - Brief summary of your conclusions
3. **Discuss how you plan to change your thesis** - from a narrowly conceived project that was read by your examiners to a book with a wider purpose and readership.
 - Was the topic of your thesis an area of increasing academic and research interest?
 - If some time has passed since you wrote your thesis, how do you plan to bring your research is up to date?
 - Which parts of the thesis do you think you will need to cut or modify?
 - Will it be necessary to adapt the language, style and format to make your thesis more readable and interesting by a wider audience?
4. **Discussion of the market:**
 - What this the intended market for this book, i.e., who would want to read it?
 - Name two publishers who publish books on this or a similar topic.
 - What is your book's main selling point?
5. **Review of competitive books:**
 - List at least three books (author, title, publisher, date of publication) that your book would compete with for readers.
 - How will your book you propose differ from each of these books?
6. **Format:**
 - How long will your manuscript be? Most manuscripts are 70,000-100,000 words as there is little demand for longer books.
 - Do you plan to include illustrations, figures, tables, maps, photographs, etc. (and how many)?
7. **Timing:** When do you plan to complete the final manuscript?
8. **Academic Referees:** list the names and positions/affiliations of two academic referees whose comments on your proposal and final manuscript you would value and benefit from (don't be concerned about whether or not they would read it, think of who you would most like to have read and comment on your work).

